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For Immediate Release:

GoIWX, Tribridge, and Native Oilfield Services Team up for hosted S+S Microsoft AX 2009 Win-Win-Win

Delivery of Microsoft AX 2009 and PeopleNet GPS System in S+S model used to deliver value on the street.

MINNEAPOLIS, MN — June 15, 2009 — GoIWX, a leader in application hosting for Software Plus Service (S+S) and Software as a Service (SaaS) offerings, today announced a hosted software deployment for Native Oilfield Services in coordination with Tribridge. Tribridge is a solutions developer who specializes in ERP on the Microsoft Platform, focusing on Microsoft's Dynamics suite of products. For this project, a Dynamics AX 2009 solution was developed in a S+S model, which is hosted by GoIWX. GoIWX provided a multi-server deployment platform and hosts the infrastructure that the software modules reside in their Minneapolis data center. A key component of the deployment was a customer provided PeopleNet GPS device integrated into the infrastructure. Information is queried from the AX 2009 Microsoft SQL 2005 x64 database and the GPS system in order to track a multitude of data derived from N.O.S. fleet vehicles as part of the all encompassing solution.

Native Oilfield Services President, John Barclay sets the scenario for the solution. "NOS provides the oil and gas industry with just in time delivery of water and sand that is used during the fracturing process of a oil well. The volume of material sometimes far exceeds the amount of onsite storage available. The only way to have the quantity of sand ready for use at the well site as needed was to have it stored in trucks waiting nearby. Ultimately this became a significant cost to our customer, who had to pay for the expensive standby truck time."

The delivery vehicle's onboard GPS unit with an onboard computer allows the driver to enter information which populates a SQL database with vehicle position data as well as other diagnostic and performance information such as: average speeds, fuel usage, RPM use, and even whether or not the driver has his seat belt on. Then, because everything is stored logically in a SQL database, NOS can integrate the vehicle performance data with the billing and revenue data through MS Dynamics AX and provide performance reports that help them offer more cost effective solution for the customer. Through these efficient processes, they dynamically collect pertinent billing information which allows for more accuracy, increased safety through detailed vehicle monitoring, and performance reporting to continually improve their business practices. Ultimately, Native Oilfield Services expects to be able to provide its customers with paperless billing. Native Oilfield Services contracted Tribridge for the AX and PeopleNet GPS deployment. After being presented with an expensive server collocation offering and with no internal IT staff to support an on premise installation, NOS researched and selected GoIWX as an alternative deployment strategy. While Tribridge was initially a bit apprehensive about going to a partner hosted model, the cost benefit analysis showed that hosting provided a plethora



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of cost saving benefits, while still providing the enterprise scalability and security that NOS demanded.

As Tribridge's Engagement Manager, Rob Griffin points out "The keys to working with a partner are two-fold; communications and experience. Communications and relationships are becoming even more important these days. They matter for the future of business. We were very impressed with GoIWx's ability to communicate with the three parties during the roll out. GoIWx was very responsive. They also demonstrated deep experience with the Dynamics applications. GoIWx knew many of the pitfalls of previous versions of AX and had deep hosted application roll-out experience which proved extremely important." He continued, "Their ability to smooth out issues with the new version of AX 2009 that arose during the project was very important. I was impressed with the ability to relay tasks over to Mark Picknell, CTO at GoIWx, who was always available throughout the deployment process. We were quite satisfied with the way they were able to diagnose issues and conduct the due diligence to solve problems with the new version of Microsoft's AX."

Mark Picknell continues "One of the more important roles we most often play is that of Project Manager and Communicator for the professional services partner (Tribridge) and the End Customer (Native Oilfield Services). Providing updates, communicating milestones and passing off responsibilities with our partners is imperative to deploying solutions in a timely manner."

"The trust is there after working with them," says Griffin. "They (GoIWx) aren't just a sales pitch. Though the client selected us, I can't see why we can't continue to work together."

Native Oilfield Service's John Barclay continued; "In the end, we have developed a just-in-time delivery mechanism that allows for an efficient supply of materials on an as-needed basis. The solution, in concert with other efforts, has ultimately reduced one customer's transportation costs by as much as 50%. The S+S delivery model of Dynamics AX 2009 that GoIWx gives Native the ability to have a multi-server deployment platform with greater security, is fully supported and easily scalable."

About TriBridge:

Tribridge is an IT services firm that delivers and supports technology, business management and core infrastructure solutions for organizations spanning diverse industries. Tribridge helps customers strategically leverage IT investments to become more productive, profitable, competitive and secure through proven methodologies, process optimization and industry best practices. We are dedicated to building a community in which organizations derive long-term business value from practical solutions that guarantee customer success and maximum return on investment. Headquartered in Tampa, Tribridge has customers, offices and team members across the U.S. and is the recipient of numer-



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ous awards, including the 2008 Microsoft Dynamics Worldwide Partner of the Year. Learn more at www.TriBridge.com.

About Native Oilfield Services:

Native Oilfield Services supports the oil and gas industry and is headquartered in Texas. They provided just on time transport of materials that are used in the last stages of the oil and gas business during the fracturing process. They significantly lower the costs to their customers by utilizing systems equipment and on-site personnel, resulting in a just-in-time delivery mechanism that allows for efficient delivery of material on an as-needed basis which ultimately can reduce the customer's transportation costs by as much as 50%. Learn more at www.nativeoilfield.com.

About GoIWx:

Founded in 1995, GoIWx is a leading provider of IT Hosting—services that link business and IT. Our products and services have helped many companies reduce IT administration and increase integration in business tasks. GoIWx is a privately held corporation based in Minneapolis, MN. For more information about GoIWx, call 1-952-258-6300 or visit www.GoIWx.com

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