



Go!Wx client S+S (Software Plus Service) Customer Profile

Enterprise wide communications and resource planning across multiples sites in two countries requires more than an off the shelf solution...



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Tim Certain
Ardisam, Inc.



Client at a glance

Ardisam, Inc.
1690 Elm Street
Cumberland, WI 54829

Website

www.ardisam.com

Products & Services

Landscape, hunting, and camping equipment

Target Markets

Consumer

Revenue

\$10-25MM

Employees

100-150

Applications Hosted

Infor ERP VISUAL
VISUAL CRM
VISUAL Barcode
StarShip Shipping
Credit Card application
Microsoft IIS eCommerce
Microsoft Exchange
Microsoft Office



Partner

Advanced Infrastructure Solutions
Networking Infrastructure Solutions

Ardisam, Inc.

With headquarters in Cumberland, Wisconsin, Ardisam includes the Earthquake, River’s Edge, Eskimo, and Yukon Tracks brands of landscaping equipment, ice augers, deer stands, and camping accessories. Founded in 1960, Ardisam now operates in five locations, with four sites in Wisconsin and one in China.



Ardisam implemented an Infor ERP VISUAL system hosted by Go!Wx in November 2005. “Prior to VISUAL, we were using independent solutions for our various business processes,” states Tim Certain of Ardisam. “We needed a system to tie our worlds together and VISUAL was the solution we chose.” The decision to have Go!Wx host its VISUAL system was a part of Ardisam’s software evaluation process. “Our decision to have Go!Wx host VISUAL was a pragmatic one; we simply didn’t have the IT resources we knew we would need to properly implement and maintain VISUAL. When we learned that Go!Wx could host our applications, it made our minds up for VISUAL.”

Ardisam and Go!Wx completed the hosted VISUAL implementation in only three months, including training, database conversion, and IT infrastructure. “Implementations can be traumatic experiences,” states Certain, “but our database conversion was seamless and everything was completed well within our expectations.”

Go!Wx’s hosting services have proven to be efficient and reliable. To protect against connection failures, Ardisam uses multiple Internet service providers to connect to its hosted systems at Go!Wx. “I can’t remember the last time we were down... we’ve had almost unlimited uptime.” Go!Wx handles all security and back-up functions for Ardisam in addition to hosting VISUAL, a Starship shipping solution, a credit card application, and other products.

A VISUAL system hosted by Go!Wx has been a positive business decision for Ardisam. “VISUAL has transformed our business. We’re now making better business decisions with the information that VISUAL provides,” Certain concludes. “Support from Go!Wx has been great. They’ve been a trouble free provider. We make lots of business decisions every day. Choosing a VISUAL system hosted by Go!Wx is one of the best decisions we’ve made in the last five years.”