



GoIWx client S+S (Software Plus Service) Customer Profile

Hosted software solution simplifies operations while the reliability and security impresses staff.



Streater, Inc.

Streater, Inc., of Albert Lea, Minnesota, has been providing retail store fixtures—wall-case shelving systems, point-of-purchase displays, and gondolas—and other merchandising products since 1917. In 2000, Streater became a part of the Marmon Retail Services group of companies.



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Machelle Flugum
Accounting Manager
Streater, Inc.



Client at a glance

Streater, Inc.
411 South First Avenue
Albert Lea, MN 56007

Website

www.streater.com

Products & Services

Retail store fixtures

Target Markets

Retail

Revenue

\$50-100MM

Employees

150-300

Applications Hosted

Infor ERP VISUAL
VISUAL DBR
AutoMate
Insite Ship
Microsoft Outlook
Microsoft Office
SQL Report Services
Custom EFT application

Streater has been an Infor ERP VISUAL user and GoIWx customer since December 2005. Prior to VISUAL, the company was using a highly-customized software solution, but wanted a system that provided the necessary functionality without the need for customization. Streater decided to implement a hosted system to simplify its operations. “We’re not an IT company, so we weren’t current with our IT knowledge,” states Machelle Flugum, Accounting Manager at Streater. “A hosted system simplified everything for us.”

GoIWx managed the implementation of the hosted VISUAL system. “The people from GoIWx were very responsive to our issues during implementation,” states Flugum. “We like and appreciate the services that GoIWx provides.” Streater connects to its VISUAL system and SQL Server database via a Citrix connection. Flugum has been impressed with the reliability and security. “The connections are stable and the consistent back-ups are a good thing,” she comments. “And I appreciate being able to log-on to VISUAL from anywhere.”

“We’ve definitely seen the benefits of the hosted system,” states Flugum. “It’s a simple way for us to manage our business.”

Streater has a strong relationship with the GoIWx team. “They are good people to work with,” Flugum comments. “They have always been responsive and accommodating and have resolved our issues quickly. The hosted solution model has worked well for us.”



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